



सत्यमेव जयते



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Date Received

Batch & Sl. No.

Name :

State : TamilNadu

: Southern Region

Status

NATIONAL ENVIRONMENT AWARENESS CAMPAIGN 2014-2015 (Proforma)



REGIONAL RESOURCE AGENCY:

PEACE TRUST

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MINISTRY OF ENVIRONMENT, FORESTS AND CLIMATE CHANGE
GOVERNMENT OF INDIA

**NATIONAL ENVIRONMENTAL AWARENESS CAMPAIGN (NEAC) APPLICATION
PROFORMA
Ministry of Environment, Forests and Climate Change, Govt. of India
2014-15**

**National Theme: Combating Desertification, Land Degradation and Drought.
(Please read instructions carefully before writing the proposal)**

1. Details of Implementing Agency:

Name and Postal address of the NGO/Government Institution	Telephone/Mobile/email address (Mandatory requirements)	Name & Mobile/Landline Phone no. and email address of contact person (Mandatory requirements)

2. Nature of Agency:

- a. Government: Yes/No
(Please tick)
- b. NGO/Society/Trust/Mahila Mandal/Private Schools/Private Colleges /Others:
(If others, please specify)
(Please Tick)
- c. Registration number and date of registration/renewal (In case of NGO/Society/Trust/Mahila Mandal)
- d. Affiliation details (if private school/governmental aided institutes)
- e. Unique ID No. (Issued from Planning Commission in case of NGOs/ Societies/ Trust)

3. Previous Experience in conducting EE and Awareness programmes. (At least three years information). **Comments on this table included taking into consideration NEAC experience only**

NEAC		NGC		Other Grants			Own Projects		
Year	Amount	Year	Amount	Year	Amount	Funding Agency	Year	Amount	Activity

4. Project Details:

a. Theme and sub themes (Sub themes preferably addressing local environment issues).

I. Theme:

II. Sub-Theme:
(Sub Themes should focus on the main theme)

b. Objectives of the project.:

c. Target Group:

d. Activities with financial details.

I. Awareness Activities proposed (Please attach detail budget)

Sl.No	Activity (Some of the suggested activities. The activities may be altered)	Place & Date	Unit/Nos.	Expected No. of participants	Amount (Rs.)
1.	Lecture/ Workshop/ Training programme				
2.	Public meeting/ Rallies/Jatha/Yatras				
3.	Film Show/AV Shows				
4.	Drama/street theatre/other folk media/ Skit (specify)				
5.	Advertisement/posters/banner campaign				
6.	Painting / Slogan writing / Poster designing				
7.	Exhibition/demonstration/competition				
8.	Resource material procurement/publication/ Distribution				
9.	Others (specify)				
	Total				

II. Action Activities/ components suggested list

S. No	Action Activity	Place & Date	Unit/Nos.	Number of participants	Amount (Rs.)
1.	Documentation of local traditional knowledge/ practices related to farming, water conservation, weather forecasting etc.				
2.	Establishment of green belt of traditional plants.				
3.	Practising water harvesting techniques, development of soak pits, conservation of local water bodies etc.				
4.	Preparation and promotion of bio-pesticides, bio fertilizers, vermi-compost etc. .				
5.	Establishments of trenches, bunds, soak pits etc.				
6.	Inculcating the water budgeting habits through community discussion, workshops etc.				
7.	Others				

5. Details of resources provided by the implementing agency for undertaking activities. (Material, Machinery, Finances, Resource persons, Resource material, man power, etc.)

6. Bank Account Details:

- a. Name of Bank with Branch Number:
- b. Account No:
- c. MICR number
- d. IFS Code.
- e. Type of bank account:

Name and Signature of the Head of the Institution
Office Seal of the NGO/Institution

Place:

Date:

Application without signature and seal of the Organisation will not be considered.